

From Our House to Yours.....



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Southern Heartland Art Guild Christmas Party

December 3, 2009

7:00 PM

1138 Monticello Street

★Covington, Georgia 30014

Just Two Doors Down From The Gallery

The Menu: Soups, Salad, Bread, Desserts and Beverages

Live Entertainment, Music, Soloist, Poetry and More....

If you have a talent you would like to share with us, let us know: 678-342-7498

Make reservations by November 24, 2009

Per Person: \$10.00

Please mail or deliver payment to the gallery

Christmas Project

Sponsored by: Susan Adams

Please bring a new toy for a child ages 3-14

Do not wrap

We help over 100 families each year!

Southern Heartland Art Gallery 770.788.8799

About our cover....

THE ARTISAN would like to thank Gallery Director Elise Hammond for sharing her original watercolor of Southern Heartland Art Gallery.



Follow Santa's footsteps in our artfully rendered snow to the Gallery, where you will find unique gifts for those special people in your life.

SHOP LOCAL

&

Support our local economy

HANG A GUITAR FROM YOUR TREE



*Embellished Gretsch Guitar
By Linda Pflug*

The Sylvia and William Gretsch Memorial Foundation

desires to make community life better and has established a commitment towards community service. The Foundation has provided SHA, Inc. with guitars for our annual fundraiser, MONTE CARLO FOR THE ARTS, to be held in February, 2010.

The only prerequisite the Foundation has is for artists to embellish their guitars with art, prior to being auctioned. The artists at Southern Heartland Gallery think they can handle that. Five guitars were donated and are being painted and decorated by gallery artists for our fundraiser.

In the Spirit of the Season, and to advertise the remaining four guitars and our Monte Carlo Fund Raiser, we will hold a Silent Auction on one of the completed Guitars for Christmas.

The opening bid on this Guitar, entitled "*Sun, Moon, & Stars*" is \$150.00. The proceeds of the auction will be used for the many community outreach programs of SHA, Inc., including our Instructional Fund, our James P. Hayes Cardinal Scholarship Fund, and the annual art guild show,

Artful Harvest, open to all artists throughout the state of Georgia.

Stop by the gallery and record your bid. Bidding will close on December 20, 2009, in order for the winner to wrap the guitar in time for Christmas.



*"Sun Moon & Stars Guitar"
By Linda Pflug*

Save the Date for:

Monte Carlo for the Arts

Sponsored by United Bank and Air Conditioning Specialist, Inc.

February 6, 2009, is the date of the annual fundraiser for Southern Heartland Arts, Inc. Thanks to the generosity of The Porterdale Mill Lofts, our venue will once again be held at their event facility.

Reservations are \$50 per person. Each reservation includes the dinner buffet, two drink tickets, two raffle tickets, and \$5000 in play money.

This year, in order to accommodate those who prefer not to play our games of chance, we will hold our live auction immediately following dinner. Play money won during the gaming portion of the evening is rewarded with raffle tickets.

Live auction items include trips, furniture, rounds of golf, group dinners and outings, and other unique prizes, including the four artist embellished Gretsch Guitars, featured on page 2.

If you wish to sponsor a table or attend the event, you may call 770-464-0065 for additional information.

Reservations may be made and paid for at the gallery.

Proceeds of this event help SHA, Inc. satisfy our

Mission Statement Which is:

To provide, encourage, and support involvement in the visual arts, toward the goal of enriching the cultural life of area residents through instruction, educational scholarship and exhibition of fine art.



Webelos to Earn Art Badge

Scout Troop # 4511 from the First Presbyterian Church toured Southern Heartland Art Gallery Tuesday November 3 with gallery artists Susan Adams, Jackie Kelly, Troy Bledsoe (a former Boy Scout leader) and Betty Bledsoe. Scout leader John McCarthy said the boys are "Webelos," in the 4th and 5th grades.



Susan Adams explains the difference in watercolor, oil and acrylic.

The Webelos, accompanied by their parents, were given a tour, then went to the gallery classroom, where they completed an art project with instructor Susan Adams. This project will satisfy part of the requirements necessary to earn their "Art Badge," from Boy Scouts of America.



SHA, Inc. Recipient of Grass Roots Grant for Artful Harvest

Southern Heartland Arts, Inc. was awarded the Grass Roots Program Grant from the Georgia Council for the Arts for The Artful Harvest Art Show held at the Southern Heartland Art Gallery the month of September. The granting agency for this Grass Roots Grant is Arts Clayton, in Jonesboro Georgia. Guild artist Beverly Smith completed and submitted all the paperwork for the grant.

Sha, Inc. is grateful to the primary sponsor of Artful Harvest, United Bank, The Heartland Woman's Club, and our many other show sponsors. Thanks, also, to Georgia



The Grass Roots Grant is associated with Funding from Georgia Council for the Arts.

Council for the Arts for their role in educating Georgia communities in the importance of art to our local economies.

Thanks to Jackie Kelly, for serving on the selection committee (although she had to recuse herself when that committee was considering our application).

And thank you, Beverly, from all of us, for your efforts in obtaining this grant.

ART CRAWL to HEARTSCAPES

Guild Members Kathy & Nick Ciuffi of Heartscapes Gallery welcomed members of Southern Heartland Art Guild to their Gallery on Highway 212 (between Highways 81 and 36). Kathy and Nick had a brunch type casserole, pound cake, veggies, cheese, and danish waiting for fellow guild members. Due to heavy rain, attendance was limited, but those who braved the weather were rewarded with



Nick Ciuffi waves to "Crawlers" From the Porch of Heartscapes

the Ciuffi's warm hospitality.

Heartscapes has frequent classes and workshops, an open studio on Thursdays for \$25, and most recently have taken on framing as part of their gallery business. Thank you, Kathy & Nick.



Elise & Kathy looking at Kathy's latest Portrait Commission.



Left to right, Jan Jentzen, BJ Hood, Margaret Warfield, Bev Smith, Nick Ciuffi, Beth Bryant, front, sitting.



Martha Mitcham & Kris Bliss

VAN GOGH'S STUDIO Opens on Floyd Street

Guild artist Carol Veliotis has opened her own gallery on Historic Floyd Street. The Gallery is in the old Pure Station, between the library and downtown. Veliotis is a lifelong resident of Covington, save for a marriage and brief stint in Greece, where her children were born. She says that opening a gallery has been her dream since returning to Covington. She got her feet wet in Southern Heartland Gallery, where she has been a participating gallery artist for the past two years. The gallery's Ron Manson has dubbed Carol "our gallery graduate." Veliotis and her



Left to right: Maria Veliotis, manager, Carol Veliotis, and Guild President Margaret Warfield.

children have worked hard scrubbing and painting and getting the old station ready to house original art. Their efforts have paid off, with a warm and welcoming atmosphere inside, and a fabulous VanGogh-like mural on the exterior wall, painted by Carol's daughter and gallery manager, Maria.

Several guild artists have work on display and for sale at Carol's gallery. Stop by and visit. SHA wishes Carol good fortune and great success!

SHA, Inc. wishes to express our appreciation to the sponsors listed below. Their contributions and sponsorship have assisted our membership in the fulfillment of our mission statement and the art related programs that help to make our community a better place to live. We urge all of you to support these donors the way they have supported us.

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www.guitarart.org



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